# Planned Product Configuration for the LifeWay | Worship Project

| Baptist Hymnal | Pew Edition, colors TBD  
|               | Large Print Edition  
|               | Pulpit Edition  
|               | Piano Edition (looseleaf)  
|               | Piano Acc. Edition (looseleaf)  
|               | Organ Edition (looseleaf)  
|               | Simplified Piano Edition  
|               | Worship Leader Edition  
|               | Handbell Edition (partial)  
| The Worship Hymnal | Pew Edition, colors TBD  
|               | Large Print Edition  
|               | Pulpit Edition  
| Pew Edition for Baptist Hymnal | PowerPoint DVD-ROM  
|               | PowerPoint File  
| LifeWay WorshipCharts for Baptist Hymnal / Worship Hymnal | Hymn Sheets  
|               | PDF Orchestration DVD-ROM set  
|               | Full Score  
|               | Single Orchestra part  
|               | Rhythm parts  
|               | Lead Sheet Edition  
|               | Quickchart Edition (chords/lyrics only)  
| LifeWay WorshipTracks for Baptist Hymnal / Worship Hymnal | Split-Track MP3 CDs  
|               | Split-Track CDs  
|               | Demonstration CDs  
|               | Split track  
|               | Demonstration track  
|               | Click track  
|               | Stereo track  

**Planning for Baptist Hymnal 2008**

*lifewayworship.com*

*In the Summer of 2008, LifeWay will launch an unprecedented printed, recorded, and online resource for worship. Your ministry can begin preparing now with this brochure. For ongoing information about the project, visit www.lifeawayworship.com.*

For more information, register for email updates today at: [www.lifeawayworship.com](http://www.lifeawayworship.com)

005112764
What is "LifeWay | Worship"?
LifeWay | Worship is the worship resource area of LifeWay. As a part of the Church Resources Division, our mission is to provide churches of all sizes and worship styles with resources that allow them to worship the Lord in spirit and truth.

What is the "LifeWay | Worship Project"?
The LifeWay | Worship Project is a set of worship planning and resource tools with two main categories: Hymnal resources, featuring: • A printed Baptist Hymnal pew edition filled with hymns, songs, spiritual songs, and Scripture • A printed Worship Hymnal pew edition, identical in content for use in churches outside the denomination • Instrumental arrangement parts for every song in the hymal, plus over two hundred more arrangements of hymns and worship songs not included in the pew edition and additional stylistic variations of hymns that are in the pew edition. These parts include: • Orchestral parts • A synthesizer part with written-out string and brass reductions • A "lead sheet" edition for rhythm players who want to see the chords first • A "quickest" edition with only lyrics and chord symbols for rhythm players who want a minimum of pages for each song • DVD-ROMs of PDFs for the printed arrangements • DVD-ROMs of printable arrangements for every song • 12 accompaniment tracks of every song

Lifewayworship.com, featuring: • Immediate download access to individual audio, video, and sheet files • A steady stream of new songs and hymns after the release of the product including the newest praise and worship releases, powerful hymns of our faith, and unique, new contemporary arrangements of classic hymns • Powerful search for dynamic index and concordance features • Worship planning features that allow you to research and build worship services that can be accessed from any computer, on any operating system • Group management features that allow you to distribute worship plan information, audio and print files to choirs, worship teams, tech teams, drama teams, pastors, and more • Additional groundbreaking features that will be introduced at the release of the product and beyond

Who are the people behind the project?
The list of contributors and participants is constantly expanding as we consult with music ministries across America to create a set of resources that meets a wide variety of needs. The process began in October of 2006 when the project was approved by president Dr. Thom Rainer and the LifeWay executive. In January of 2007, a "Hymnal Summit" was held on the LifeWay campus in Nashville. More than 70 representatives from Baptist colleges and various Southern and BCM organizations, former and current employees who worked on the 1991 Baptist Hymnal including two past lifeWay presidents, and representatives from the Nashville Christian music industry came to speak into the development process of the project. Topics included hymns and worship song criteria, worship planning materials, and Web development.

Following the summit, LifeWay has begun to send out teams of interviewers to sit down with music ministers, worship leaders, pastors, and lay movers to find out their problems in the worship planning process - problems with resources, personnel, style, communication, technology...every facet of running a worship ministry in a church. These leaders, the ones who every week answer the question, "What are we singing this Sunday?" are the ones shaping the creation of the LifeWay | Worship Project.

As we compile the research, the results are shaping the products developed by the leadership team including:
• Mike Harland, Director of LifeWay | Worship, worshiper and 25-year veteran of worship ministry
• Dr. Terry C. Berry, Manager of Music Publishing and Operations, PhD. in Musicology, 30-year veteran of worship ministry and 27-year veteran of the Christian music industry
• Greg Nelson, 35-year veteran of the Christian music industry, writer of more than 100 songs, and recipient of multiple GRAMMY® and Dove awards including the Gospel Music Association "Innovator Award" • Ken Bailey, 35-year veteran of the Christian music industry, editor of Word Music’s highly successful Hymnal for Worship and Celebration and Songs for Praise and Worship series, and associate editor for Word Music/Michael W. Smith’s The Celebration Hymnal • Danny Zadelius, 25-year veteran of the Christian music industry, arranger, songwriter, and engineer for thousands of choral products • Dennis Allen, 25-year veteran of the Christian music industry, Dove award-winning arranger, and creator of multiple choral and instrumental projects • Phil Noah, worship song producer, producer of multiple Dove and GRAMMY®-award winning Christian music products

Additional product management, development, and marketing is being led by several key individuals:
• Laura Hanks, Director of Ministry and Business Development for LifeWay Church Resources
• Sonya Douglas, project manager for LifeWay Church Resources
• Kyle Wible, project manager for Lifeway Internet Technologies
• Patrick Wills, Manager of Sales, Marketing and Events
• Phil Perkins, owner and president of Music Services

Why are you creating a hymnal?
There is a need, and there is a mandate. Our research tells us that more than half the churches in America, from the 50-member country church to the 1,500-member mega church, have their congregations held a hymnal each Sunday, and that number isn’t declining. There is a need for a printed, bound resource to help them facilitate worship with hymns, songs, spiritual songs, and Scripture that is relevant to our congregations. Also, as the worship resource area of LifeWay, we have a responsibility to our denomination to continue the tradition of Baptist hymnals - providing a resource that reflects distinct doctrinal concepts grounded in our scriptural convictions.

Is this a contemporary worship hymnal or a traditional worship hymnal?
The answer is "yes!" The music within the pew edition does not dictate its stylistic performance practice. Regardless of where your church is on the "worship style" spectrum, you can benefit from LifeWay (Worship Project resources. And, in the event that your worship style changes, you will already have resources that allow you to move either more traditional or more contemporary in your choice of arrangements.

How many contemporary songs/hymns/praise songs/gospel songs are in the hymnal?
The final song list is yet to be determined. In fact, we are delaying the final selection of certain titles for the printed resources as long as possible within production deadlines to avoid missing titles that are gaining in acceptance and relevance to worship today.

Frequently Asked Questions about LifeWay | Worship

Why didn’t (insert title here) make it into the hymnal?
At the Hymnal Summit meeting in January of 2007, the assembled leadership developed a relatively simple set of criteria for evaluating the inclusion of a title into the LifeWay | Worship Project. Surprisingly, although the two discussion groups were separate, both the hymn and worship song criteria selection groups emerged with almost identical lists of characteristics.

The primary litmus test for inclusion is theology. If a song or hymn does not have solid foundational theology, it is not a candidate for this hymnal. This is in accord with our denominational heritage and with the Baptist Faith and Message.

The second criteria is congregational merit. The titles within this compilation should be singable by a congregation, omitting songs whose messages are inconsistent with congregational expression or whose musical characteristics make it technically difficult.

The third criteria is historical relevance. One of the primary characteristics of a hymnal is that it is a recognition of worthiness – the inclusion of a title in a compilation enriches its inclusion for use. The titles in this collection will not be transitory offerings or songs that have exhausted their relevance. They will be songs and anthems that, in the opinion of our leadership team, will be able to stand the test of time.

Web-Site Resource Questions

What makes this site different than (insert site name here)?
LifeWayworship.com is being developed differently than any other worship-related site on the Internet. A team of programmers located at LifeWay is dedicated to building every feature of the site using the latest in cutting-edge Web technologies. This approach allows the leadership team to watch the entire process in two-week iterations and to shape the features of the site as it is being developed. As we research the most needed features in our interactive processes, we can alter the programming plan to address them as the site is developed.

The site itself will be the first "vertically integrated" worship planning and resource site. Existing sites are focused separately on worship planning, on resources, and on group management. The worship planning tools will allow you to plan worship services and events, acquire the accompanying music, and distribute the information to your ministry groups, all within the single Web application. And, you can use the worship planning and communication services independent of the resources. The purchase of the individual musical charts and recordings are completely optional – the use can be free for worship planning whether you use any of its downloadable resources.

In addition, several innovative features are being designed that will give the worship planner an unparalleled level of flexibility in customizing their worship services, allowing them to eliminate repetitive preparation steps that currently tax the resources of ministers today.

Why are you creating a Web Site?
The site is needed, and there is a mandate. The adoption of digital technologies, whether Internet-related, audio, video, or music, is rapidly accelerating within our churches. There is a need for an on-demand resource that provides fresh, new resources to our congregations, but more than that, provides a critical solution for communication about those resources from an internal and external point of view. Also, as the worship resource area of LifeWay, we have a responsibility to our denomination to recognize the worthiness of the titles included in the LifeWay Hymnal.

The answer is "yes!" The music within the pew edition does not dictate its stylistic performance practice. Regardless of where your church is on the "worship style" spectrum, you can benefit from LifeWay | Worship Project resources. And, in the event that your worship style changes, you will already have resources that allow you to move easier either more traditional or more contemporary in your choice of arrangements.

How many contemporary songs/hymns/praise songs/gospel songs are on the site?
At launch, the site will reflect approximately the same compilation as the printed edition, with a high likelihood that several of the hymns and worship songs that may not have made it into the printed edition for space reasons will be available on the site.